

DR. MARK KOVACS

- World Renowned Thought Leader and Innovator in Human Performance & Longevity
- Executive at the number 1 Luxury Wellness & Resort Healthcare Company (Canyon Ranch)
- Developed The Most Thoughtful and Diverse Program To Improve Human Longevity
- Fortune 50 Executive at Pepsico
- Director of the Gatorade Sport Science Institute
- Led Sport Science & Health for the Cleveland Cavaliers (NBA)
- Directed Coaching Education & Sport Science for the (USTA)
- Advisor & Investor in Dozens of Health, Wellness & Sports Companies
- Invited Keynote for the International Olympic Committee (IOC)

Elevate Your Event with Dr. Mark Kovacs, Global Leader in Health, Longevity & Performance

Unlock the potential of your conference or meeting with Dr. Mark Kovacs, a world renowned thought leader and innovator who has spoken in over 30 countries and educated more than one million people on 5 continents focused around optimizing human performance and longevity.

In his powerful and thought-provoking keynotes and workshops, Dr. Kovacs pulls back the curtain on the next frontier of elite human potential. Dr. Kovacs has been called the athlete and executive whisperer for some of the highest performers and leaders in the world.

His engaging presentations are filled with cutting-edge science & insights including actionable strategies that inspire audiences to push boundaries and achieve excellence.

Whether you are organizing a corporate event, industry conference, or educational seminar, Dr. Kovacs' dynamic and educational speaking style and tailored content will captivate and motivate attendees, leaving a lasting impact.

PROFESSIONAL SPEAKER

SIGNATURE TOPICS

- ✓ Durability: The New Frontier For Longevity & Wellness
- ✓ The High Performance Executive
- ✓ The Research Behind Living To 100
- ✓ The Greatest... What They Do And How You Can Do It To
- ✓ The Science Of Healthspan vs Lifespan
- ✓ Current & Future Trends For Investors in Longevity Science, Health, Wellness & Sports Technology

To Learn More About Dr. Kovacs visit his Linkedin Page
To Book Dr. Kovacs for your next event please reach out via email:
mark@kovacsinstitute.com

COLLABORATION PACKAGES

PACKAGE A: $1,500

- 60 minute virtual presentation
- Optional 30 minute Q&A

PACKAGE B: $4000 + TRAVEL

- In-Person Professional Keynote Presentation (60min)
- Optional VIP fireside chat and/or Q&A session

CLIENT FEEDBACK

"Dr. Kovacs is the best in the world at what he does. He educates and inspires and provides scientific knowledge with real world practical solutions to our biggest problems.

Dr. Mark Kovacs, PhD, FACSM, CSCS

Human Performance Scientist | Durability Pioneer | Longevity & Healthspan Expert | Sports & Health Tech Innovator

Dr. Mark Kovacs is a globally recognized expert in human performance, sports/executive science, and leader in the health and wellness sector. Dr. Kovacs sits at the cutting edge of longevity, technology, and innovation. A former professional athlete and NCAA champion tennis player turned performance physiologist, he brings a rare combination of elite athletic experience, academic rigor, and executive leadership to his work helping individuals and organizations achieve sustainable high performance.

With a PhD in Human Performance and more than two decades of applied research and field experience, Dr. Kovacs has worked with world-class athletes—including Grand Slam tennis champions, NBA All-Stars, 200 million dollar athletes and Olympic medalists—as well as C-suite leaders, Fortune 100 companies, and national sports federations. His approach combines scientific precision with real-world application, using data-driven protocols and cutting-edge technologies to optimize performance, durability, and healthspan.

Dr. Kovacs previously served in senior executive roles at Pepsico, Gatorade, Cleveland Cavaliers (NBA) and as the VP of Health & Performance for the largest resort healthcare company in the United States. He played a key role in developing next-generation solutions in biometric monitoring, predictive recovery, sweat and blood testing protocols and corporate wellness strategies—bridging the gap between health optimization and business performance.

In addition to his leadership roles, Dr. Kovacs is an active advisor and investor in several pioneering health tech, sports science, and longevity-focused companies (Seed, Series A & B). His portfolio includes companies innovating in areas such as wearable diagnostics, personalized biomarker testing, neurotechnology, nutrition, wellness and digital therapeutics. He is regularly called upon by founders, VCs, and institutional investors to assess market viability, scalability, and the scientific validity of new technologies at the intersection of health and human performance.
Dr. Kovacs is the founder of the Kovacs Institute and has published more than 100 peer-reviewed scientific papers, abstracts and book chapters. Dr. Kovacs is a sought-after keynote speaker and thought leader known for translating complex science into practical strategies for executives, teams, and high performers across disciplines. His mission is clear: to help people live stronger, healthier, happier, longer— and become the most durable version of themselves.

Please feel free to reach out with any questions.

Get in Touch!

mark@kovacsinstitute.com